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Write an award-winning submission

Posted by: [Rashelle Predovnik](#) in [Business news](#) September 19, 2014 1 Comment 4,537 Views

The Kalamunda Chamber of Commerce is stepping up to help business owners tackle the challenge of writing a submission that will put them in the running to win an award by putting on a free workshop this month.

Kalamunda Chamber of Commerce executive officer Mandy Skeates said the submission was the largest and most important aspect of the business awards.

"A well written submission can make all the difference."

Ms Skeates said the workshop would help business owners take the time to look objectively at their businesses and talk to their competitors and employees.

"People can talk to each other and help each other – it brings businesses together."

Rebecca Collett of Snowed Under Solutions has put her hand up to run the Free Business Awards Submission Writing Workshop on Monday, September 22.

She will answer questions, walk business owners through the submission requirements and how to get started.

She is also on hand to provide one-on-one brainstorming sessions, proof read submissions and simplify the process.

Ms Collett said the workshop really would be a step-by-step guide to help businesses through the submission writing process.

She said she created her business to help other businesses communicate.

"My background is finance and compliance and I have a degree in public relations and media so it was natural to fall into this technical and creative niche where I help businesses get their message across," Ms Collett said.

"A lot of business owners lose sight of the bigger picture, they are too busy looking at the bottom line and sales and they need to take a step back and look at what they are trying to achieve.

"People can forget why they started their business."

The enthusiastic business woman said the workshop would give people confidence.

"The hardest thing to do is to start writing a business submission," she said.

"Having someone just ask questions to get people to focus on their business forces you to think about your business and it generates ideas."

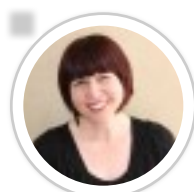
The free workshop will be held at the Zig Zag Cultural Centre in Kalamunda.

To confirm your attendance please email mandy@kalamundachamber.com

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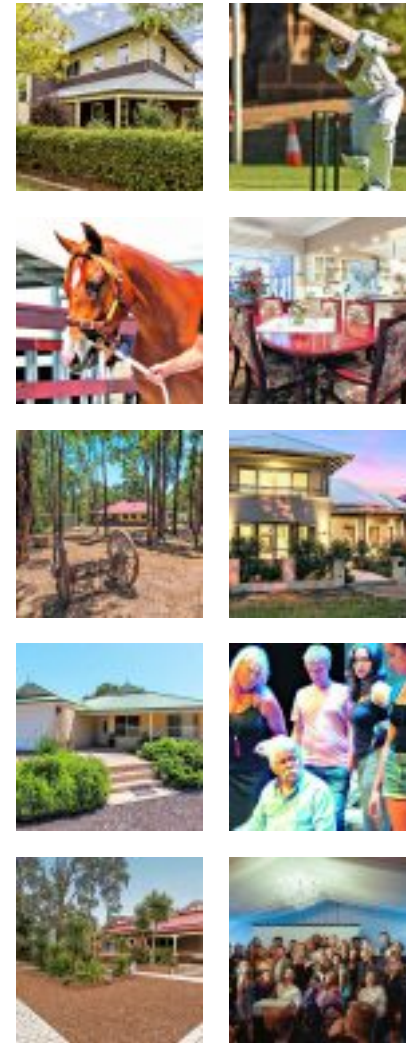
ABOUT RASHELLE PREDOVNIK



Rashelle has been the senior journalist at Echo News since June 2011. She was a finalist in the WA Media Awards in 2015 and 2013. In 2014 Rashelle took out the whole print category in the Deborah Kirwan Media Awards for a series of stories she wrote that has positively influenced community attitudes towards seniors. In 2013, Rashelle was a finalist in the Consumer Protection Media Awards. Before joining Echo News, Rashelle worked at WA Business News, Media Monitors, she was a freelance journalist and taught journalism units at Murdoch University.

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